



Headline: _____

Context: _____

Message Points & Proofs

Point 1: _____

Fact: _____

Anecdote: _____

Analogy: _____

Point 2: _____

Fact: _____

Anecdote: _____

Analogy: _____

Point 3: _____

Fact: _____

Anecdote: _____

Analogy: _____

Signpost: _____

Summary: _____

Call to Action: _____



Presentation Evaluation

Client:

Date:

CONTENT: What You Say

	Excellent	Good	Average	Challenged
Strong open				
Audience connection				
Audience interaction				
Clear, concise points				
Strong proofs				
Strong close				
Call to Action				
Length				
Controls Q&A				

Comments:

STYLE: How You Say It

	Excellent	Good	Average	Challenged
Confident / Enthusiastic				
Conversational Tone				
Cadence / Pacing				
Eye Contact				
Volume / Emphasis				
Gestures / Movement				
Visual Aids				

Comments:



TIME SENSE

Module	Time Plan A	Time Plan B
Headline	<input type="text"/>	<input type="text"/>
Context	<input type="text"/>	<input type="text"/>
Points #1 (People)		
Fact	<input type="text"/>	<input type="text"/>
Anecdote	<input type="text"/>	<input type="text"/>
Analogy	<input type="text"/>	<input type="text"/>
Point #2 (Product)		
Fact	<input type="text"/>	<input type="text"/>
Anecdote	<input type="text"/>	<input type="text"/>
Analogy	<input type="text"/>	<input type="text"/>
Point # 3 (Price)		
Fact	<input type="text"/>	<input type="text"/>
Anecdote	<input type="text"/>	<input type="text"/>
Analogy	<input type="text"/>	<input type="text"/>
Signpost & Summary	<input type="text"/>	<input type="text"/>
Call to Action	<input type="text"/>	<input type="text"/>
Total Time	<input type="text"/>	<input type="text"/>



Tough Questions

Five parallel diagonal lines, slanted downwards from left to right, providing a space for writing responses to tough questions.

Your Message

Point 1

Fact

Anecdote

Analogy

Point 2

Fact

Anecdote

Analogy

Point 3

Fact

Anecdote

Analogy